

“I opted for a Genius™  
3D™ mammogram because early  
detection is what saved my life.”

– SHERYL CROW

Breast Cancer Survivor and  
Nine-Time GRAMMY® Award Winner



**Anderson NOW has 3D Mammography AVAILABLE!**

**TALK TO YOUR INSURANCE PROVIDER TO SEE IF 3D IS COVERED FOR YOU!**

### Why should I get a Genius™ 3D MAMMOGRAPHY™ exam?

The Genius™ 3D MAMMOGRAPHY™ exam is a more accurate procedure in the fight against breast cancer. Greater accuracy means better breast cancer detection and a reduced chance of additional screenings. The Genius exam is the only mammogram proven to:



Detect breast  
cancers **15**  
months earlier<sup>1</sup>



Reduce unnecessary  
callbacks by up to  
**40%**<sup>2,3</sup>



Find **41%** more  
invasive cancers  
than conventional  
mammography alone<sup>2</sup>

### What should I expect during my Genius™ 3D MAMMOGRAPHY™ exam?

The process of a Genius™ 3D MAMMOGRAPHY™ exam is the same as a conventional 2D exam, only the results are more accurate.<sup>2</sup> The technologist will position you, compress your breast, and take images from different angles. There's no additional compression required with the Genius exam, and it only takes a few extra seconds.

### Who can have a Genius™ 3D MAMMOGRAPHY™ exam?

Genius exams are a more accurate exam for women of all ages, with both dense and non-dense breasts.<sup>7</sup>

### What about radiation?

With the latest low dose software, a Genius™ 3D MAMMOGRAPHY™ exam delivers a low dose of radiation, well within FDA guidelines, that is comparable to a 2D mammogram.<sup>4,5,6</sup>

### How does the Genius™ 3D MAMMOGRAPHY™ exam work?

The Genius™ 3D MAMMOGRAPHY™ exam allows doctors to examine your breast tissue layer by layer. So, instead of viewing all of the complexities of your breast tissue in a flat image, as with conventional 2D mammography, fine details are more visible and no longer hidden by the tissue above or below.

A good analogy for the Genius exam is like thinking of the pages in a book. If you look down at the cover you cannot see all of the pages—but when you open it up, you can go through the entire book page by page to see everything between the covers.